

Primary Brand Colors

#00DCEA
thousand sons blue

#AE48EB
pisces vivid amethyst

Primary - Text Overlay Colors (Buttons)

#000A34
ultra dark blue

#FFFFFF
white text

Background Colors

#000A34
ultra dark blue

#00187a
dark blue alt

#dfe3e8
light gray

#eeeff2
light gray alt

Typography - Dark Background

#FFFFFF
white text

#eeeff2
light gray alt

#00DCEA
thousand sons blue

#dfe3e8
light gray

Typography - Light Background

#000A34
ultra dark blue

#313a41
dark gray

#00187a
dark blue alt

#000000
black

Blacks and Whites

#000000
black

#ffffff
white

Heading Colors

#000A34
ultra dark blue

#00187a
dark blue alt

#000000
black



Logo Font: Poppins (extra light)

Heading 1: Montseratt (Medium)

Heading 1 is Montseratt (Medium, 500) - 64px

Heading 2: Montseratt (Medium)

Heading 2 is Montseratt (Medium, 500) - 52px

Heading 3: Montseratt (Medium)

Heading 3 is Montseratt (Medium, 500) - 48px

Paragraph Font: Work Sans

Use Work Sans (Extra Light, 200) 16px for standard paragraph font.